

STRAIGHT FROM THE WIRE

Gorman Center for Orthodontics * 617 North River Drive * Marion, IN

SUMMER ISSUE

ORTHODONTIST

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Scheduling Coordinator

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Patt DeCamp

Kara Alvarado

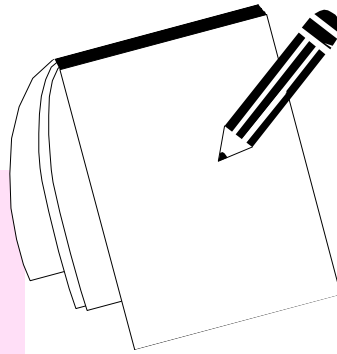
Lori Bishir

Niccole Shaw

Lab Technicians

Susie Scott

Michi Stanley



A NOTE FROM YOUR ORTHODONTIST

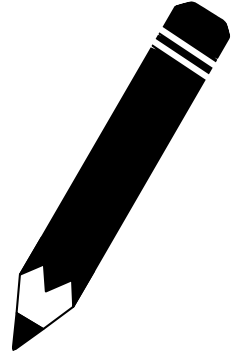
Now that summer is here and "Batter up" is again part of our vocabulary, it is time for a little warning. Baseballs can be dangerous! Every year I see the results of the collision of a baseball with a mouth. I can assure you that the mouth has never won, and no baseball has ever lost its teeth! The results are always traumatic and usually could have been avoided.

First, you must catch the ball with your mitt not your mouth. Second, always wear a mouth guard. Grounders hit bumps and fly straight for your teeth, and pop flies can be lost in the sun. Third, and I feel most important, get a batting helmet with a face guard. Amateur pitchers can throw hard but often lack control. You do not want to be hunting for your teeth instead of trotting to first base.

The biggest compliment is your referral

TRIVIA

1. What is an Orthodontist?
 - a. foot doctor
 - b. construction worker
 - c. a specialist at moving teeth
2. How often should I have my teeth cleaned while my braces are on?
 - a. every week
 - b. every month
 - c. every six months
 - d. once a year
3. Orthodontic treatment will fix which of the following?
 - a. crowded teeth
 - b. overbite
 - c. underbite
 - d. overjet
 - e. spacing
 - f. all of the above
4. When is a person too old for braces?
 - a. 40 yrs
 - b. 50 yrs
 - c. 60yrs
 - d. when they have dentures
5. How long does Orthodontic treatment take?
 - a. 3-6 months
 - b. 6-9 months
 - c. 9-12 months
 - d. 13-24 months
 - e. it depends on each individual case
6. Which of the following can you do with braces?
 - a. dine at fine restaurants
 - b. play a musical instrument
 - c. be active in sports
 - d. smile, flirt and kiss
 - e. all of the above



GAME WINNERS

WE ALWAYS HAVE A GAME GOING ON IN OUR OFFICE, SO BE SURE TO

**Will McLane won
our Refer - A -
Friend prize.
He won a Game Boy
Advance SP**



**Sarah Richards was the
winner of our Mother's
Day contest. She won
a "Maid for a day"
for her mom by matching
the staff member to
their mothers.
Good Job!**

**Our St. Patrick's Day
winner was Julie Gleason.
She won a basket full of**



DR. BRACELOVE



Dear Dr. Bracelove,

I decided to get invisible braces so that none of my friends would notice them. Well, the day after I got my braces I was asked to recite the Gettysburg Address. It ended up coming out the Gettythburg AddrETH. How embarrassing!!!

**Sincerely yours,
Trying to keep a thecret**

Dear Trying to keep a thecret,

Almost everyone who wears invisible braces struggles with a lisp for the first week. Your tongue isn't used to all those foreign objects, and therefore it is sometimes hard to pronounce certain sounds especially the "th" and "s". Don't worry, you will be speaking like a pro in no time. You might even forget all about your braces, and by then your freinds will have forgotten about your lisp!

FOREVER Yours,

Dr. Bracelove

*** YOU CAN ASK DR. BRACELOVE ANY QUESTIONS. JUST WRITE TO DR. BRACELOVE AT:

Dear Dr. Bracelove
617 N. River Drive
Marion, IN 46952



Troy Whonsetler won our drawing for the



DON'T FORGET ABOUT OUR REFER-A-FRIEND CONTEST!

WE WILL BE DRAWING FOR THE RCA PORTABLE DVD PLAYER AT THE END OF JUNE



PATIENT SPOTLIGHT

Brittany Jacobs decided on her own to donate her hair to Locks of Love. For those who don't know about Locks of Love, it is a charity that provides hairpieces to financially disadvantaged children under the age of eighteen with medical hair loss. We learned about this organization through Brittany's aunt, Fran Vance, who is an area manager for Great Clips in Cincinnati, Ohio. Brittany had only had her hair trimmed for the past 12 years, never cut. She went to JCPenney's in Logansport on February 5, 2004, thinking she only needed to have 10 inches cut to be able to donate it. The stylist there told her she had to have 12 inches cut in order to donate to Locks of Love. The decision was left to Brittany. Her hair would end up a little shorter than she had planned since there would be 2 more inches taken off. She said, "I want the bald kids to be able to have hair." The rest is history! In order to donate her hair, Brittany's hair had to be clean and put into a ponytail. The stylist cut just above the rubber band. They then ended up mailing the hair themselves to Locks of Love. Many children benefit from this great organization.

Brandon Kirby started in Tae-kwan-do at the age of five. He said at that age he had lots of energy and used Tae-kwan-do to channel that energy in a positive manner. Now at the age of fourteen and a second degree black belt, he continues because he likes to compete in tournaments.

This year Brandon walked away with a second place at the state competition. In past tournaments he has won gold medals in the state, the nationals and the junior olympics.

Brandon also participates in Pony League baseball, cross country and is on the honor roll at school.

This fall Brandon will be a freshman at Eastbrook High School. He plans to try out for the cross country and J.V.

baseball teams.

Congratulations and Good Luck!

Bonding Success

The Gorman Center for Orthodontics has a **98.8 %** bonding success rate which is one of the top rates in the country.

The percent of failures is tracked by using a bonding sheet. On each sheet there is a place to mark individual teeth and the type of brackets used. Every day each assistant keeps track of the number of brackets she puts on, the ones that come off, and why they come off. At the end of every month all the bondings and failures are added up separately then divided to find the total percentage of bonding success. As we track the number of failures, we also track the number of brackets that came off due to things other than the initial bonding. There are a few that come off due to accidents such as patients getting hit in the mouth, or ones that let's say the braces were put on 2 years ago, but a great majority of the brackets that come off are due to patients chewing on pens, eating Starburst, beef jerky, etc...etc...

So, in our office only 1 out of 100 braces come off because of the bonding, but 5 out of every 100 came off because of something you chewed on! So be careful and we will get all of your braces off sooner!

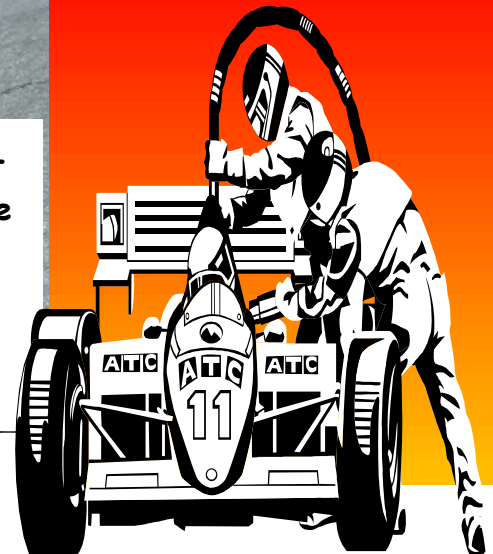
ANSWERS

1. c, 2. c, 3. f, 4. d.
5. e, 6. e



go arts! go karts!

On Friday, June 11th Grant County held their first annual GoArt GoKart Racing Event. **Gorman Center for Orthodontics** was one of the event's co-sponsors. This event raised money for the **Community School of the Arts** and their students. The evening was full of excitement as we watched Dr. Gorman and other local leaders race in go-karts. The Mayor even drove the 'pace car'.



FIELD DAY 2004



As everybody that had a reservation for Dr. Gorman's picnic this year knows, it was pouring down rain at Matter Park on Saturday, June 12th.

We sincerely regret canceling our picnic, but mother nature did not give us a choice. We donated the food that was prepared to St. Martin De Porres Center.

Because of Matter Park's schedule we are unable to reschedule this event this year. We will definitely be looking forward to seeing everybody next year.

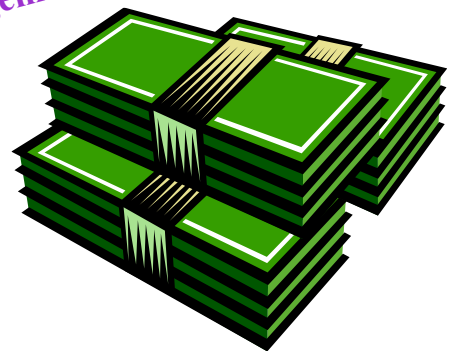


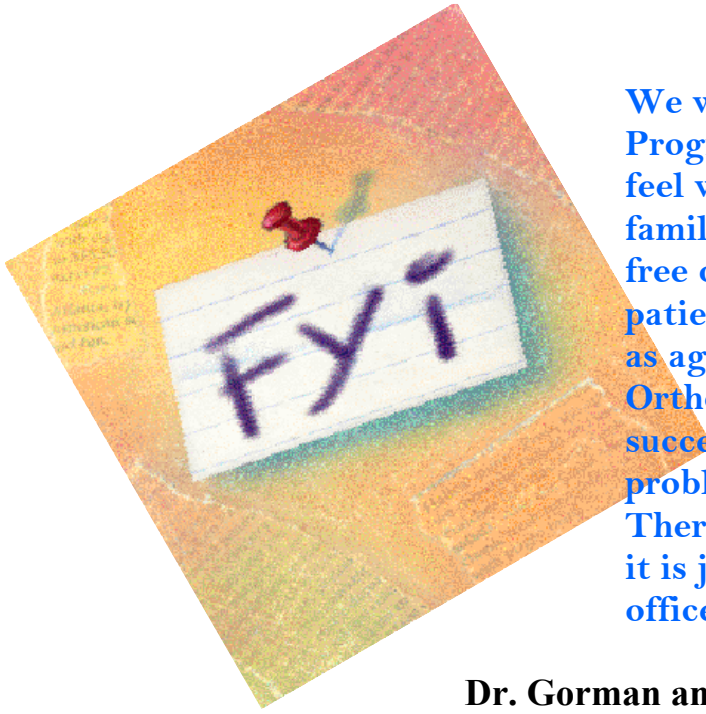
NEVER FORGET A PAYMENT AGAIN!

Want an easy way to never forget a payment again? We have electronic transfers available from your checking or savings account. One simple form to complete along with a voided check or deposit/withdrawal slip and you are set up!

Or if you prefer - we can automatically charge your monthly payment to your VISA, Master Card, Discover or American Express each month on your due date. We will keep your card number on file only for the length of your financial agreement.

Please contact Diana to make these arrangements!





FAMILY CARE PLAN

We would like to inform you of our Family Care Program. When a patient is treated in our practice, we feel we have an interest and responsibility to the entire family. We will provide an Orthodontic examination free of charge for everyone in the family. We see patients of all ages, but prefer to see patients as early as age seven, to reduce the risk of potential future Orthodontic problems. Adult treatment is very successful to correct both functional and esthetic problems; you are never too old.

There is no obligation on your part to have treatment; it is just our way of taking care of the families in our office and letting you know if dental problems exist.

Dr. Gorman and Staff Attend Seminar

Dr. Gorman and staff attended the Gorman Institute in New Orleans, Louisiana, February 12-14, 2004.

This seminar is the most popular educational seminar in the U.S. It is an ideal learning opportunity for doctors and their staff to get a boost in professional knowledge and motivation that will yield bottom-line results.

The Gorman Institute was chartered in the memory of the late Dr. John C. Gorman to share his spirit with generations to come.

Those attending were Vicki Sinclair, Trisha Abbott, Tiffany Hartman, Angie Maddox, Linda Howard, Niccole Shaw, Michi Stanley, Kara Alvarado, Teresa Swain and Lori Bishir.

Dr. J. Courtney Gorman served as master of ceremonies.

PRACTICE MISSION STATEMENT

The Gorman Center for Orthodontics is committed to improving the quality of life for those who come to us for their orthodontic care.

Our dedicated staff continually strives for excellent results, an enjoyable, exciting experience and the confidence to smile!

We are sincere in our promise to achieve these objectives and provide the community with exceptional service.

Check us out at our new
website:
www.gormanortho.com

